Contract Agreement Between:

KOMO
140 Fourth Ave N
Seattle, WA 98109
(206)404-4000
www.komonews.com

CONTRACT

Contract / Revision	Alt Order #
201408 /	07915628

Product
INSLEE/GOV/D

Contract Dates	Estimate #
10/30/12 - 11/05/12	

Advertiser	Original Date / Revision
Inslee/Gov (Dem)	10/29/12 / 10/29/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KOMO	Meredith Radow	Washington

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	INSJ	

Agency Ref	Advertiser Ref

And:

Shorr & Associates
1831 Chestnut St
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOMO	10/30/12	11/02/12	M-F KOMO 4 NEWS	5-6A		:30			NM	8	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	10/29/12	11/04/12	-2222--	8				$400.00			
N 2	KOMO	11/05/12	11/05/12	M-F KOMO 4 NEWS	5-6A		:30			NM	2	$800.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	11/05/12	11/11/12	M------	2				$400.00			
N 3	KOMO	10/30/12	11/02/12	Live With Kelly	9-10A		:30			NM	8	$7,800.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	10/29/12	11/04/12	-2222--	8				$975.00			
N 4	KOMO	11/05/12	11/05/12	Live With Kelly	9-10A		:30			NM	2	$1,950.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	11/05/12	11/11/12	M------	2				$975.00			
N 5	KOMO	10/30/12	11/02/12	M-F 11-12P News	11-12P		:30			NM	8	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	10/29/12	11/04/12	-2222--	8				$750.00			
N 6	KOMO	11/05/12	11/05/12	M-F 11-12P News	11-12P		:30			NM	2	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	11/05/12	11/11/12	M------	2				$750.00			
N 7	KOMO	10/30/12	11/02/12	M-F The Doctors	2-3P		:30			NM	8	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	10/29/12	11/04/12	-2222--	8				$500.00			
N 8	KOMO	11/05/12	11/05/12	M-F The Doctors	2-3P		:30			NM	2	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	11/05/12	11/11/12	M------	2				$500.00			
N 9	KOMO	10/30/12	11/02/12	M-F Dr. Oz	3-4P		:30			NM	8	$4,800.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	10/29/12	11/04/12	-2222--	8				$600.00			
N 10	KOMO	11/05/12	11/05/12	M-F Dr. Oz	3-4P		:30			NM	2	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	11/05/12	11/11/12	M------	2				$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Advertiser	Original Date / Revision
Inslee/Gov (Dem)	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 11	KOMO	10/30/12	11/02/12	M-F KOMO 4 NEWS	4-5P		:30			NM	4	$4,500.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $1,125.00						
N 12	KOMO	10/30/12	11/02/12	M-F 6-7P News	6-7P		:30			NM	4	$5,400.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $1,350.00						
N 13	KOMO	11/05/12	11/05/12	M-F 6-7P News	6-7P		:30			NM	1	$1,350.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $1,350.00						
N 15	KOMO	11/05/12	11/05/12	Castle	10-11P		:30			NM	1	$8,250.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $8,250.00						
N 16	KOMO	10/30/12	10/30/12	Dancing w/The Stars: The Re	8-9P		:30			NM	1	$7,500.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -T-----	Spots/Week 1	Rate $7,500.00						
N 17	KOMO	10/30/12	10/30/12	Private Practice	10-11P		:30			NM	1	$7,500.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -T-----	Spots/Week 1	Rate $7,500.00						
N 18	KOMO	11/04/12	11/04/12	Revenge	9-10P		:30			NM	1	$7,500.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $7,500.00						
N 19	KOMO	11/04/12	11/04/12	666 Park Avenue	10-11P		:30			NM	1	$5,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $5,000.00						
N 20	KOMO	10/30/12	11/02/12	Nightline	1135P-1205A		:30			NM	4	$3,200.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $800.00						
N 21	KOMO	11/05/12	11/05/12	Nightline	1135P-1205A		:30			NM	1	$800.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $800.00						
N 22	KOMO	11/03/12	11/03/12	SAT 7-8A GMA	7-8A		:30			NM	2	$1,500.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 2	Rate $750.00						
N 23	KOMO	11/03/12	11/03/12	SAT KOMO 4 NEWS	8-9A		:30			NM	2	$1,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 2	Rate $500.00						
N 24	KOMO	11/04/12	11/04/12	SUN 6-7A News	6-7A		:30			NM	2	$1,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 2	Rate $500.00						
N 25	KOMO	11/04/12	11/04/12	SUN 7-8A GMA	7-8A		:30			NM	1	$825.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $825.00						
N 26	KOMO	11/04/12	11/04/12	SUN KOMO 4 NEWS	8-9A		:30			NM	2	$1,950.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 2	Rate $975.00						
N 27	KOMO	11/05/12	11/05/12	M-F KOMO 4 NEWS	4-5P		:30			NM	1	$1,125.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $1,125.00						

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Advertiser	Original Date / Revision
Inslee/Gov (Dem)	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N	28	KOMO 11/05/12	11/05/12	Dancing with the Stars	8-10P		:30			NM	1	$12,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	M------	1	$12,750.00						
									Totals		80	$103,400.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	80	$103,400.00	$87,890.00
Totals	80	$103,400.00	$87,890.00

Signature: _____ **Date:** _____

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Rep Order# 7915628 **Ver#** 3 **Status** Revised **Traffic Order#**
EC'd Yes

Printed: 10/29/2012 9:11 AM
Last Received: 10/28/2012 5:50 PM
Showing Buylines: All Lines

Station KOMO-TV SEATTLE
Advertiser ( ) INSLEE, JAY
Product INSLEE/GOV/D
Estimate#
Buyer TERRI COOPER
Phone#
Fax#

Agency ( ) SHORR JOHNSON MAGNUS
1831 CHESTNUT ST
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) WASHINGTON
Salesperson ( ) MEREDITH RADOW

Salesperson Phone# 212-408-3622
Salesperson FAX# 212-445-0968

-- CONTRACT COMMENT --

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

HI PATTI, PER MY EMAIL, PLS NOTE CANX IN LN 14,19.
NEW TT 103400. T/R MEREDITH

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A	5A NEWS	:30	$400.00	10/30-11/02	8	1	8	$3,200.00	
		Buyline Comment: 2X DAY										
	2	M	5A-6A	5A NEWS	:30	$400.00	11/05-11/05	2	1	2	$800.00	
	3	TU-F	9A-10A	KELLY	:30	$975.00	10/30-11/02	8	1	8	$7,800.00	
		Buyline Comment: 2X DAY										
	4	M	9A-10A	KELLY	:30	$975.00	11/05-11/05	2	1	2	$1,950.00	
	5	TU-F	11A-12P	11A NEWS	:30	$750.00	10/30-11/02	8	1	8	$6,000.00	
		Buyline Comment: 2X DAY										
	6	M	11A-12P	11A NEWS	:30	$750.00	11/05-11/05	2	1	2	$1,500.00	
	7	TU-F	2P-3P	DOCTORS	:30	$500.00	10/30-11/02	8	1	8	$4,000.00	
		Buyline Comment: 2X DAY										
	8	M	2P-3P	DOCTORS	:30	$500.00	11/05-11/05	2	1	2	$1,000.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	TU-F	3P-4P	DR OZ	:30	$600.00	10/30-11/02	8	1	8	$4,800.00	
		Buyline Comment: 2X DAY										
	10	M	3P-4P	DR OZ	:30	$600.00	11/05-11/05	2	1	2	$1,200.00	
	11	TU-F	4P-5P	4P NEWS	:30	$1,125.00	10/30-11/02	4	1	4	$4,500.00	
		Buyline Comment: 1X DAY										
	12	TU-F	6P-7P	6P NEWS	:30	$1,350.00	10/30-11/02	4	1	4	$5,400.00	
		Buyline Comment: 1X DAY										
	13	M	6P-7P	6P NEWS	:30	$1,350.00	11/05-11/05	1	1	1	$1,350.00	
	*14	TH	8P-11P	CMA AWARDS	:30	$8,000.00	11/01-11/01	0	0	0	$0.00	
		Sales Remark: V3 CANX										
		V3 Comment Changed, Spots/week Changed										
	15	M	8P-10P	DANCING	:30	$12,750.00	11/05-11/05	1	1	1	$12,750.00	
	16	M	10P-11P	CASTLE	:30	$8,250.00	11/05-11/05	1	1	1	$8,250.00	
	17	TU	8P-9P	DANCING	:30	$7,500.00	10/30-10/30	1	1	1	$7,500.00	
	18	TU	10P-11P	PRIV PRACTICE	:30	$7,500.00	10/30-10/30	1	1	1	$7,500.00	
	*19	W	8P-9P	MIDDLE NEIGHBORS	:30	$12,000.00	10/31-10/31	0	0	0	$0.00	
		Sales Remark: V3 CANX										
		V3 Comment Changed, Spots/week Changed										
	20	SU	9P-10P	REVENGE	:30	$7,500.00	11/04-11/04	1	1	1	$7,500.00	
	21	SU	10P-11P	666 PARK AVE	:30	$5,000.00	11/04-11/04	1	1	1	$5,000.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	TU-F	1135P-1205A	NIGHTLINE	:30	$800.00	10/30-11/02	4	1	4	$3,200.00	
		Buyline Comment: 1X DAY										
	23	M	1135P-1205A	NIGHTLINE	:30	$800.00	11/05-11/05	1	1	1	$800.00	
	24	SA	7A-8A	SA GMA	:30	$750.00	11/03-11/03	2	1	2	$1,500.00	
	25	SA	8A-9A	SA 8A NEWS	:30	$500.00	11/03-11/03	2	1	2	$1,000.00	
	26	SU	6A-7A	SU 6A NEWS	:30	$500.00	11/04-11/04	2	1	2	$1,000.00	
	27	SU	7A-8A	SU GMA	:30	$825.00	11/04-11/04	1	1	1	$825.00	
	28	SU	8A-9A	SU 8A NEWS	:30	$975.00	11/04-11/04	2	1	2	$1,950.00	
	29	M	4P-5P	4P NEWS	:30	$1,125.00	11/05-11/05	1	1	1	$1,125.00	

---REPORT TOTALS---

Report Totals: 80 / $103,400.00

---SALES MONTHLY TOTALS---

Nov 12: 80 / $103,400.00
Sales Totals: 80 / $103,400.00
Station Totals: 80 / $103,400.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$369,286	CABL	0%	KCPQ	0%	KING	0%	KIRO	0%	KOMO	28%
		KONG	0%	KSTW	0%	KTWB	0%	KZJO	0%	ROMO	0%
		SOMO	0%	UNKN	72%						

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Books null
Demos RA35+